

Berkshire Food Co-op

(413) 528-9697

www.berkshire.coop

34 Bridge St
Great Barrington, MA
01230

At the Berkshire Food Co-op, we do our best to ensure that **EVERYONE** is welcome at the Co-op.

We pride ourselves on being a store that offers great food in a setting that is welcoming and inclusive. We concentrate on local, organic and whole food options as well as sustainably produced and packaged products.

We understand that, while many community members would like to make these shopping choices, some simply cannot afford to do so. We want delicious, healthy and nutritious food to be accessible to more of our neighbors.

Previously, we did that with our Health Eats at Lower Prices (H.E.L.P.) program.

We are announcing changes to the program to help those who are currently in need.

Beginning **April 1, 2020**, we will implement our new **Community Discount** which will replace the H.E.L.P. program. The Community Discount is a 10% reduction on all food purchases (excluding alcohol) every day. This is intended for those individuals and families facing food instability.

Who is eligible for the Community Discount?

If you have a valid Supplemental Nutritional Assistance Program (SNAP) card, you're eligible! It's that simple. You don't need to be an Owner to be eligible.

If you're eligible, you can sign up for the Community Discount at any time during the year by filling out a form and presenting a valid SNAP card to a Customer Service Supervisor or Manager. If you're an Owner or Associate, your discount will be applied to your Ownership card. If you are not an Owner, you will be issued a Community Discount card, and then you're ready to go. We only need to see your valid SNAP card to prove eligibility. No financial information will be saved at the Co-op.

I have the H.E.L.P discount now. What does this mean for me?

If you have been receiving the H.E.L.P. discount, you will need to renew your eligibility. Don't worry, it's easy! All you have to do is present a valid SNAP card to a Customer Service Supervisor or Manager before April 1, and your discount will not be interrupted.

If you don't have a valid SNAP card, you do not qualify for the Community Discount, even if you've received the H.E.L.P. discount in the past. We're formatting this discount to focus on helping those in our community with food-related financial need to access good, healthy food.

How does the yearly renewal work?

Your new Community Discount will expire on March 31, 2021 regardless of when you enrolled. We'll remind you in February 2021 about renewing your eligibility so you'll have time to do so before the deadline of April 1, 2021. As a Community Discount recipient, you will be asked to renew your eligibility by April 1st every year.

Does this change anything about the Senior Discount?

Rest assured, the Senior Discount will remain the same. We ask seniors over the age of 65 to self-identify your qualification for the discount at checkout on Wednesdays for 10% off your total purchase. While there are many benefits to being an Owner of the Co-op, membership is not required to get the Senior Discount.

The board of directors and staff of the Berkshire Food Co-op are pleased that we can continue to perform a vital bridge between nutritious, wholesome food and members of our community who are in need.

If you have any questions about the Community Discount, or just want to talk about it, feel free to call or email.



Troy Bond, General Manager

(413) 528-9697

tbond@berkshire.coop

Community Discount Form

Please fill out the form below. Give the completed form and show your SNAP card to a Co-op Customer Service Supervisor or Manager. You'll be contacted soon with more information about your discount.

Last Name: _____

First Name: _____

Mailing Address: _____

City _____ State _____ ZIP _____

Email: _____ Phone: _____

Are you a Berkshire Food Co-op Owner or Associate? Yes No

If yes, what is your 10 Digit Owner Number?

(Find this under the barcode on the back of your owner card)

I have read the Terms of Agreement.
(Find this on the opposite side of this page)

Signature _____ Date _____

Please allow 5 business days for your application to be processed.

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For Office Use Only

SNAP card verified by: _____ Date: _____

Community Discount Program



Berkshire Food Co-op

What is the **Community Discount?**



The Berkshire Food Co-op is a tight knit, community owned grocery store whose main focus is to provide our Berkshires neighbors with healthy, local and organic food.

We do our best to ensure that **EVERYONE** is welcome at the Co-op. In an effort to do so, we created the **Community Discount** program. Eligible participants will receive a 10% discount on most store purchases every day.

To qualify for the program, all you need to do is fill out the form on the back of this paper and show your valid SNAP card. No financial information will be saved at the Co-op. You will need to renew this benefit annually. See below for more details.

..... **REAL FOOD. REAL GOOD.**

Renew

The renewal process takes place during the month of March. Renewals must be complete by:

April 1st

We will remind you about the renewal process in February every year.

More Info

Want to talk to someone in person about this? Feel free to call:

(413) 528-9697

Feel like writing your thoughts down and sending them to us? Email us at:

communitydiscount@berkshire.coop



If you qualify for the **Supplemental Nutritional Assistance Program** and have a **valid SNAP card**, you qualify for the Community Discount.



How to Sign up for the Community Discount

- 1** Fill out the form on the back of this flyer.
- 2** Bring the form and your SNAP card to a Co-op Customer Service Supervisor or Manager.
- 3** The Co-op will contact you after receiving your application.
- 4** Owners & Associates will have the discount connected to their current card. Non-Owner community members will be issued a new card. Your new card can be used immediately.

Terms of Agreement

By checking the box on the other side of this page, I acknowledge that my Community Discount card is to be used for my purchases only. I understand that if my card is misused, the Berkshire Food Co-op reserves the right to remove my Community Discount.